

## **Safety Services Nova Scotia Stands Up to Bullying**

Jackie Norman, President and CEO of Safety Services Nova Scotia announced their commitment to stand up to bullying through a partnership with Pinkday.ca. The not-for-profit organization's mission is to deliver world class safety and health service for Nova Scotians through the delivery of programs including occupational health and safety services, road safety services and community safety services for businesses, government and other not for profits.

Safety Services Nova Scotia is the first organization to step forward as a group to support and promote Pink Day. Pinkday.ca offers resources to those who are affected by bullying and also provides a portal to help generate funds for the Canadian Red Cross bullying prevention program RespectED and participating organizations. In this case, Safety Services Nova Scotia will direct their fundraising efforts to support their own health and safety services programs. They have sent information to all their membership to tell them how to get involved.

"This is a win-win for everyone; the site is rich with content for employees and employers impacted by bullying and we can support bullying prevention through donation, but also by wearing pink on September 12" said Jackie Norman, President and CEO of Safety Services Nova Scotia. Those who want to support Safety Services Nova Scotia, should visit their website at [www.safetyservicesns.ca](http://www.safetyservicesns.ca) and follow the link on Pink Day.

This same fundraising option is available for other not for profits and schools. For more information on how to get involved with Pink Day, contact [april@pinkday.ca](mailto:april@pinkday.ca)

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